

TARGET SALES CALCULATOR FOR ...Your Business Pty Ltd

Example based on a retail/wholesale business

TARGET ANNUAL PROFIT =

\$150,000

Average Margin

45%

Last year OR Budget

Annual Expenses

\$460,800

Last year OR Budget

Annual Gross Profit needs to be.....

\$610,800

Required
Sales

Your Annual Sales Target =

\$1,357,333

Yearly

Your Monthly Sales Target =

\$113,111

Monthly

Your Weekly sales Target =

\$26,103

Weekly